



Sponsorship Policy

The Barrie Soccer Club (BSC) may pursue sponsorship of its programs, teams and facilities to generate incremental revenue and offset costs incurred through the operation of the club and by members directly. The BSC is a not-for-profit organization, which means that any surplus funds generated must be put back into BSC programs. BSC is not a registered charity with Revenue Canada and therefore cannot issue charitable tax receipts.

All BSC sponsors will uphold the Club's mission, vision and values. BSC will seek sponsors who help promote community, soccer, and/or healthy lifestyles. BSC reserves the right to decline any sponsorship proposal and will not accept sponsorships from:

- Organizations whose values are contrary to those of the Club.
- Tobacco, alcohol, vaping and marijuana companies or companies that promote their sale.
- Companies that manufacture or promote the sale of weapons.
- Companies that promote pornography.
- Companies that promote religious or political organizations that are offensive or prejudicial to other groups.
- Companies that demean members of any group based on gender, ethnicity or sexual orientation.

Those interested in becoming sponsors of the BSC or a team are to fill out the Sponsorship Request Form found on the website and submit it to the BSC office at the following email address info@barriesoccer.com.

A note to all competitive/development teams:

All sponsorship activities undertaken by a competitive/development team must receive prior permission from the Club by submitting the Sponsorship and Fundraising Approval form to the following email address info@barriesoccer.com.

All cheques for sponsorships must be made payable to the Barrie Soccer Club with the team name on the memo line. The Club will deposit the sponsorship cheque into the team account with the appropriate paperwork.

Teams are to follow sponsorship and fundraising guidance included in their respective BSC Rules & Regulations.

Barrie Soccer Club

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